

Official action can only be taken on items which appear on the agenda. The public body may adopt, approve, ratify, deny, defer, recommend, amend, strike, or continue any agenda item. When more information is needed to act on an item, the public body may refer the matter to Staff or back to committee or the recommending body. Under certain circumstances items are deferred to a specific date or stricken from the agenda entirely.

**POSTED Wednesday, May 18, 2022**

**NOTICE OF MEETING OF:**

**Muskogee Tourism Authority Advisory Committee**

**Special Meeting Date: Monday, May 23, 2022; 11:00 a.m.**

Location: The Roxy Theater

**TO: All Members of The Muskogee Tourism Authority Advisory Committee**

Heather Cain	Present	Tyjuan Walker	Present
Sarah Gile	Present	Dennis Wilhite	Absent
Dylan Lucht	Present	Jordyn Jorgenson	Present
Dr. Jerri Stoutermire	Present		

## **AGENDA**

Call Meeting to Order – Roll Call

1. Approve the meeting minutes from the March 2022 committee meeting, or take other necessary action.
  - a Motion: To Approve - Heather Cain
  - b 2nd: Tyjuan
  - c Vote: PASSED UNANIMOUSLY
2. Discuss and determine recommendations for Muskogee Tourism Authority board, to include Community Support Grants submitted by April 5th, 2022, or take other necessary action.
  - a Okie Raceway Park - Presented by Jeff Lee of ORP via phone call
    - i DISCUSSION ENSUED
    - ii MOTION TO APPROVE: HEATHER CAIN
    - iii 2ND: SARAH GILE
    - iv VOTE: PASSED UNANIMOUSLY
  - b Real Okie Craft Beer Festival
    - i DISCUSSION ENSUED

- ii MOTION: TO APPROVE SPONSORSHIP OF \$2,000 TO MATCH SOLD OUT TOP SPONSORSHIP SPOT WITH FEEDBACK TO APPLICANT THAT TOURISM SHOULD BE APPROACHED FOR PRESENTING OR CO-SPONSOR FOR FOLLOWING YEAR IF REQUEST MATCHES OR EXCEEDS TOP SPONSORSHIP AMOUNT - TYJUAN WALKER
- iii 2ND: DYLAN LUCHT
- iv VOTE: PASSED UNANIMOUSLY
- c Oklahoma Music Hall of Fame
  - i DISCUSSION ENSUED
  - ii MOTION: TO APPROVE REQUESTED AMOUNT WITH RECOMMENDATION TO EXPLORE ADDITIONAL SPONSORSHIPS TO OFF-SET OUTDOOR SHOWS THAT ARE FREE TO THE PUBLIC
  - iii 2ND: HEATHER CAIN
  - iv VOTE: PASSED UNANIMOUSLY
- d NON APPLICATION RECOMMENDATION FOR MTA BOARD
  - i DISCUSSION ENSUED
  - ii MOTION: TO INVEST IN A PORTABLE VISIT MUSKOGEE SELFIE STATION (SUCH AS 360° CAMERA) TO BE UTILIZED AT EVENTS AND TRADESHOWS FOR POSSIBLE REVENUE GENERATING OPPORTUNITY FOR TOURISM AND TOURISM PARTNERS - HEATHER CAIN
  - iii 2ND: SARAH GILE
  - iv VOTE: PASSED UNANIMOUSLY
- 3. Adjourn.